

# Peazazz®

Jazz up your protein

## *A Clear Innovation in Pea Protein*

Peazazz® is a clean-tasting and uniquely soluble pea protein that can be used to provide protein nutrition and functionality in a wide variety of food and beverage applications including low- and neutral-pH beverages and dairy alternative products.

## **Clean Taste**

Consumers continue to seek great tasting foods and drinks that provide a convenient nutritional boost. Peazazz® pea protein has clean flavor and aroma characteristics facilitating the incorporation of the protein into food and beverage products.

## **Exceptional Functionality**

Peazazz® is soluble at low pH and neutral pH, producing solutions that are smooth, heat stable and low in viscosity. The functional properties of Peazazz® pea protein along with its clean taste make it highly recommended for use in dairy alternative products, ready-to-drink beverages, powdered beverage mixes and frozen desserts.



## **Peazazz® Pea Protein Product Applications include**

- Low pH and neutral pH beverage
- Dairy alternative products
- Sport nutrition beverages
- Frozen desserts
- Fruit juice and juice blends
- Powdered beverage mixes
- Bar products
- Weight management and meal replacement products
- Vegetarian and vegan foods
- Gluten-free foods

## **Nutrition and Health**

Consumers are looking for protein nutrition to replenish and rebuild their body after exercise, reduce aging related muscle loss and to promote satiety and aid in weight management. Pea protein has a very good amino acid profile that contains all the essential amino acids.

## Ease of Formulation and Processing

The clean taste of Peazazz® makes it easier to formulate great tasting products and supply protein at higher levels. Peazazz® may be used with or in place of other protein ingredients such as whey, casein and soy.

## Label Friendly

Protein consumption is recognized to provide a variety of health and wellness benefits. Consumers are becoming increasingly aware of environmental and sustainability issues and are turning to plant proteins. Peazazz® is prepared from non-GMO field peas. Pea proteins are not considered to be a major allergen.

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## Purity

Peazazz® is a highly purified, isolated pea protein ingredient with a protein content of greater than 90% on a dry basis. Peazazz® pea protein is a light-colored powder.

## Peazazz® Pea Protein Compositional Data

PROTEIN (NX6.25), MFB, MIN.	90%
MOISTURE, MAX.	8%
FAT CONTENT, CRUDE, MAX.	1.5%
ASH, MAX.	10%

## About Burcon NutraScience Corporation

Burcon NutraScience Corporation's business is the development of novel plant protein ingredients which possess valuable functional and nutritional attributes and can be used in the creation of healthy, great tasting foods and beverages.

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